Live Pulse Webinar

Global Crossroads - Navigating the 2024 election landscape

Nathan Sweeney, CIO Multi-Asset Marlborough







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Introduction to the Marlborough Group





Providing robust investment solutions to support partners and clients

What sets us apart

01

Privately owned investment firm with innovative culture

02

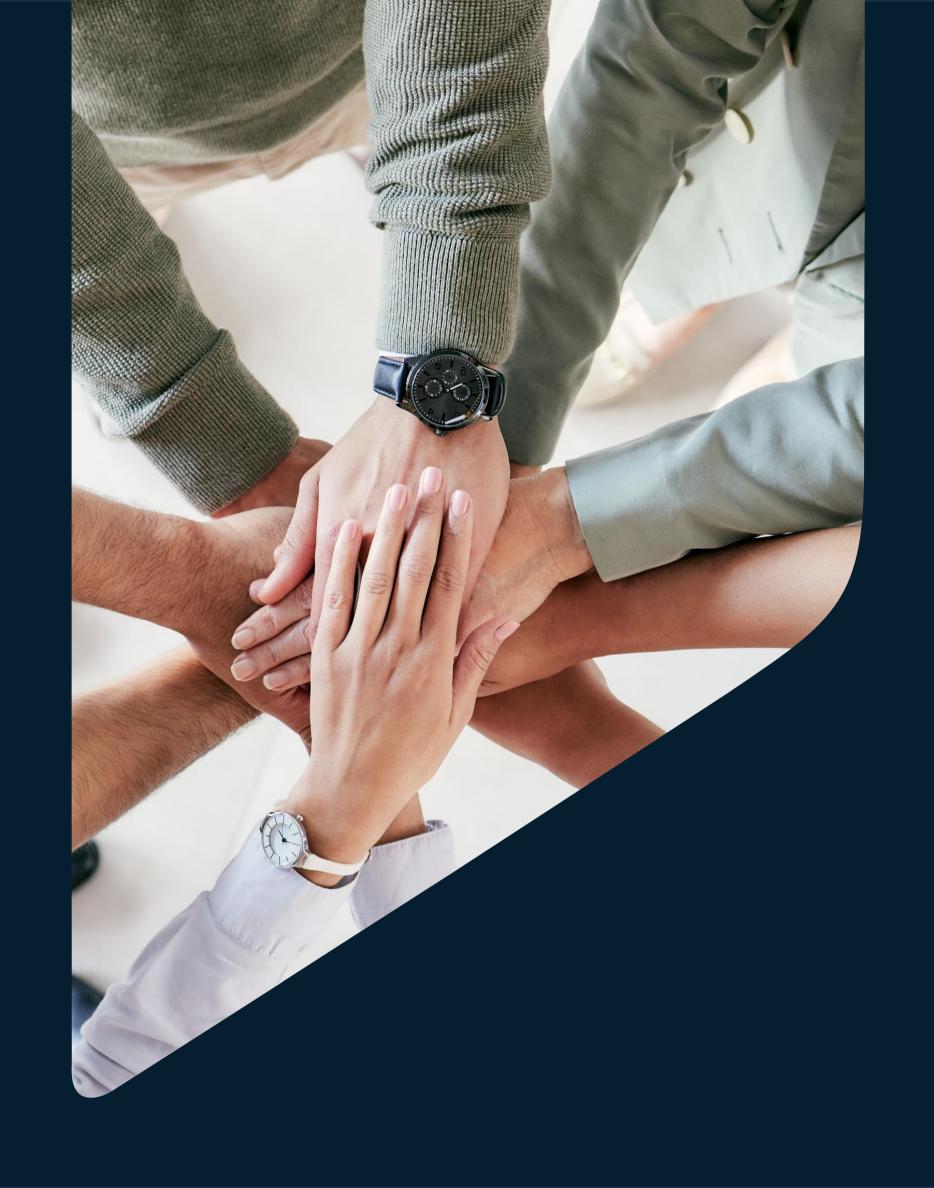
Client-focused with a partnership approach

03

Leading force in fund governance, investment management and digital solutions



The Marlborough
Multi-Asset Investment
Team





Marlborough Multi-Asset Team Analysts cover various sectors

Over 125 years of combined experience

Portfolio Managers

Nathan Sweeney & Raj Manon

Assistant Portfolio Managers

Scott Truter & Sarah Todino

Investment Analysts

Andrew Shaw & Benjamin Jones

Dealing and Data Analysts

Alan Jones & Georgina Hooper-Keeley

The whole team are members of CISI





Nathan Sweeney CIO

Multi-Asset

IMC / ESG

25 years of industry experience

Joined Marlborough in 2021



Raj Manon Head of MPS IMC / CFA 21 years of industry experience Joined Marlborough in 2003 Leads: UK Equity



Sarah Todino
Assistant Portfolio Manager IMC
18 years of industry experience
Joined Marlborough in 2006
Leads: European Equity, Government Bonds



Assistant Portfolio Manager
IMC
17 years of industry experience
Joined Marlborough in 2016
Leads: US Equity, Thematic



Andrew Shaw Investment

Analyst

IMC / ESG

21 years of industry experience Joined

Marlborough in 2003

Leads: Japanese Equities, Corporate Bonds, Absolute

Return



Ben Jones Investment
Analyst
IMC
3 years of industry experience Joined
Marlborough in 2022
Leads: Asian Equity, EM Equity, High Yield,
EMD



Alan Jones

Dealer & Data Analyst

IOC

30 years of industry experience Joined

Marlborough in 2019

Leads: Passives, Property



Georgina Hooper-Keeley Dealer &
Data Analyst
IOC
3 years of industry experience Joined
Marlborough in 2021
Leads: Money Market



Market Update



Polls apart Will global politics derail markets?



The planet goes to the poll

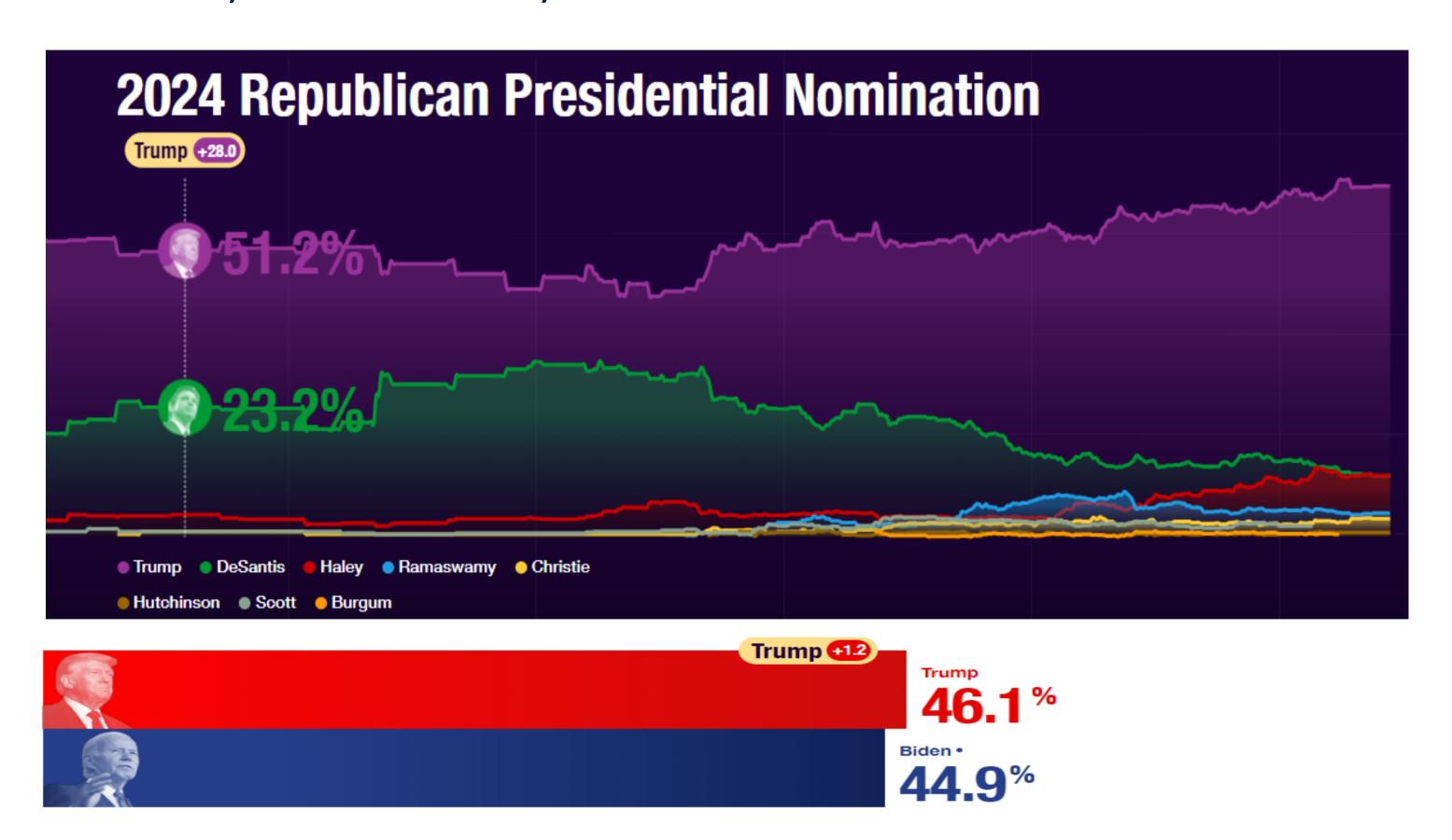
76 countries are set to vote in 2024

2024 Elections	Total	Global Share	
Number of Countries Voting	76	39%	
Population (Billions)	4.2	51%	
GDP (USD, Trillions)	65.8	59%	



The US election will be held in November

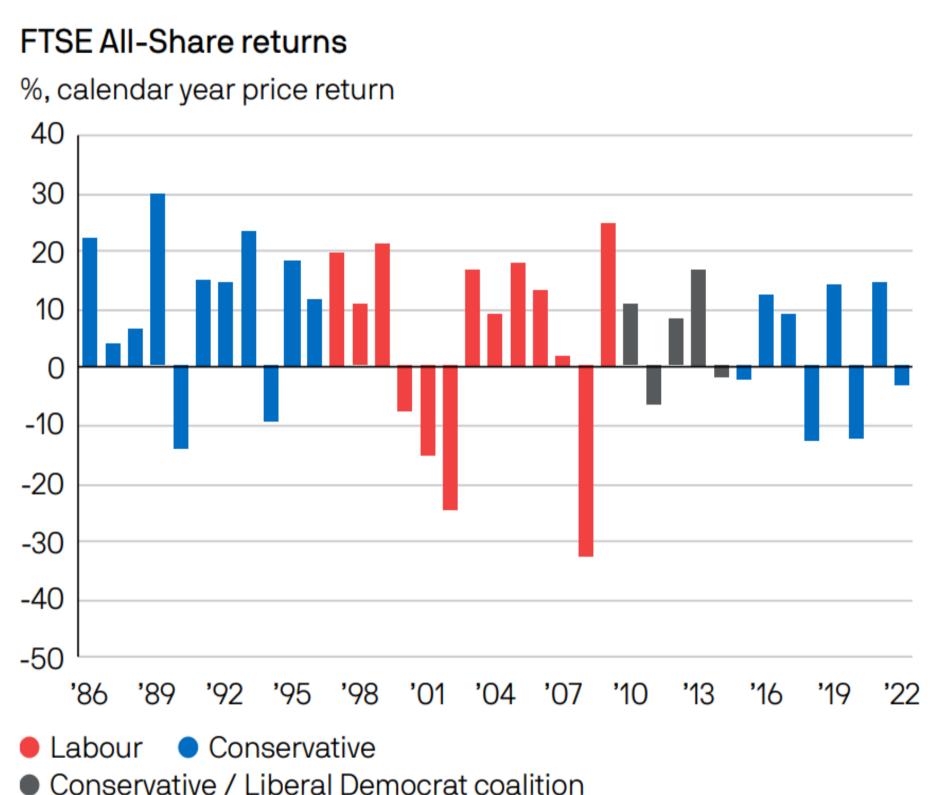
This is likely to feature heavily in the news in 2024



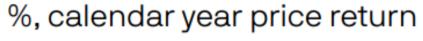


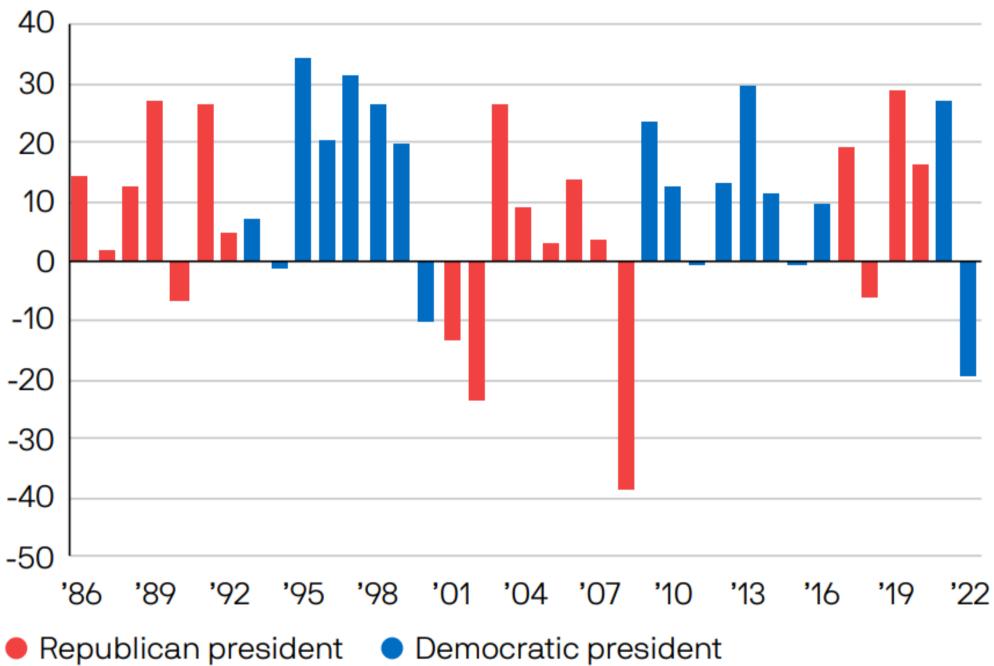
What will be the market impact?

No clear correlation between the governing party and market performance



S&P 500 returns





Source: Marlborough Multi-Asset Team, JPM



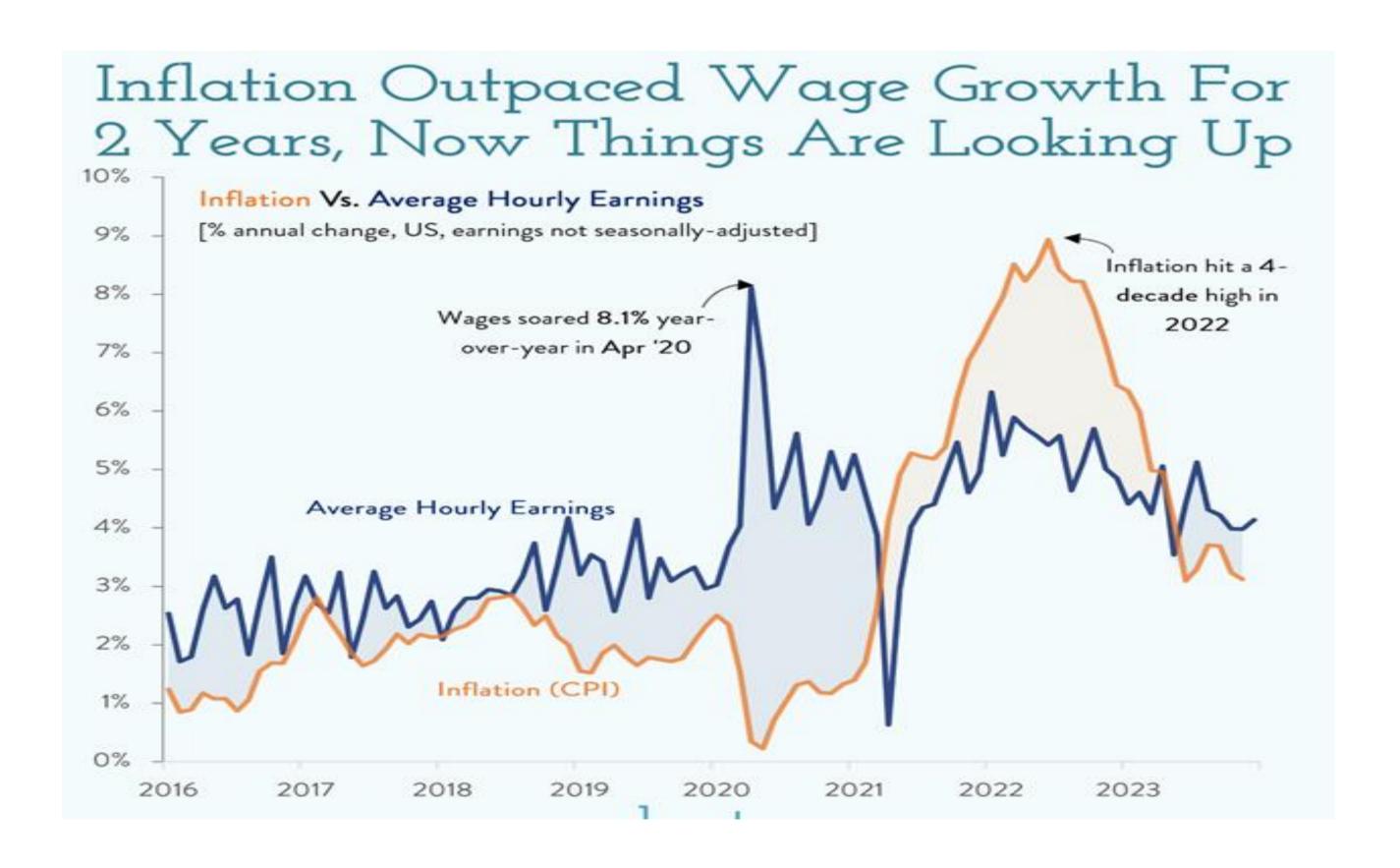
Inflation to deflation

Will interest rates be cut faster than expected?

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Inflation is falling

Inflation could surprise to the downside



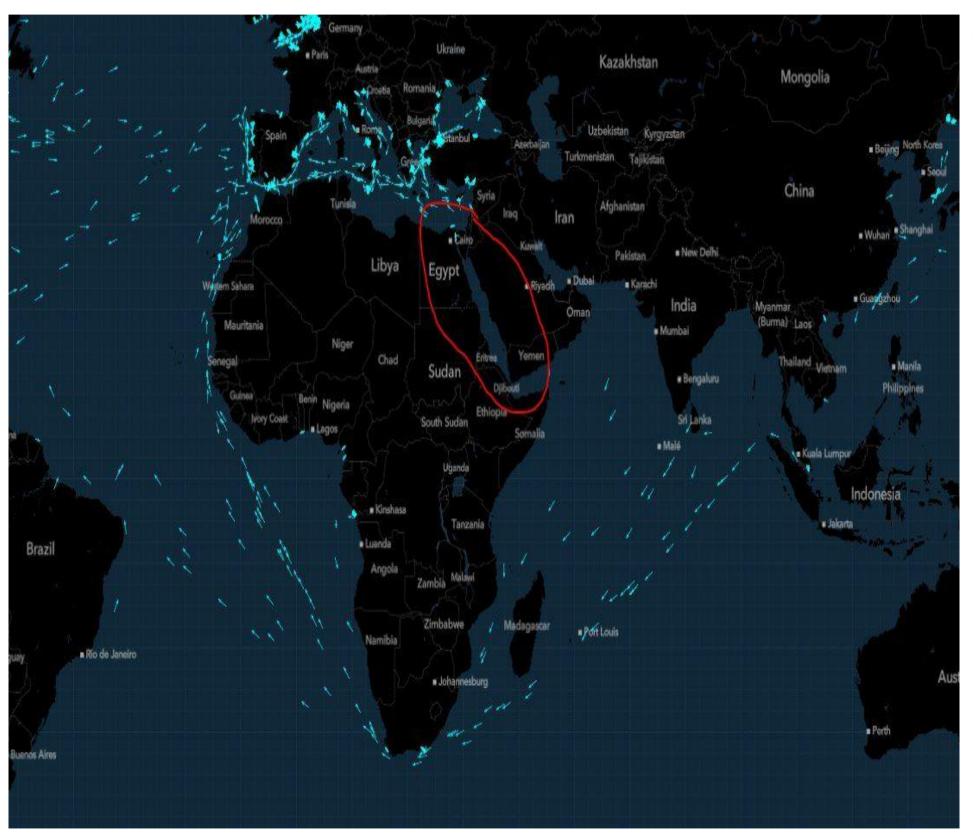
Source: Marlborough Multi-Asset Team, Chartr.

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Prices are falling from last year's high

But could inflation come back?





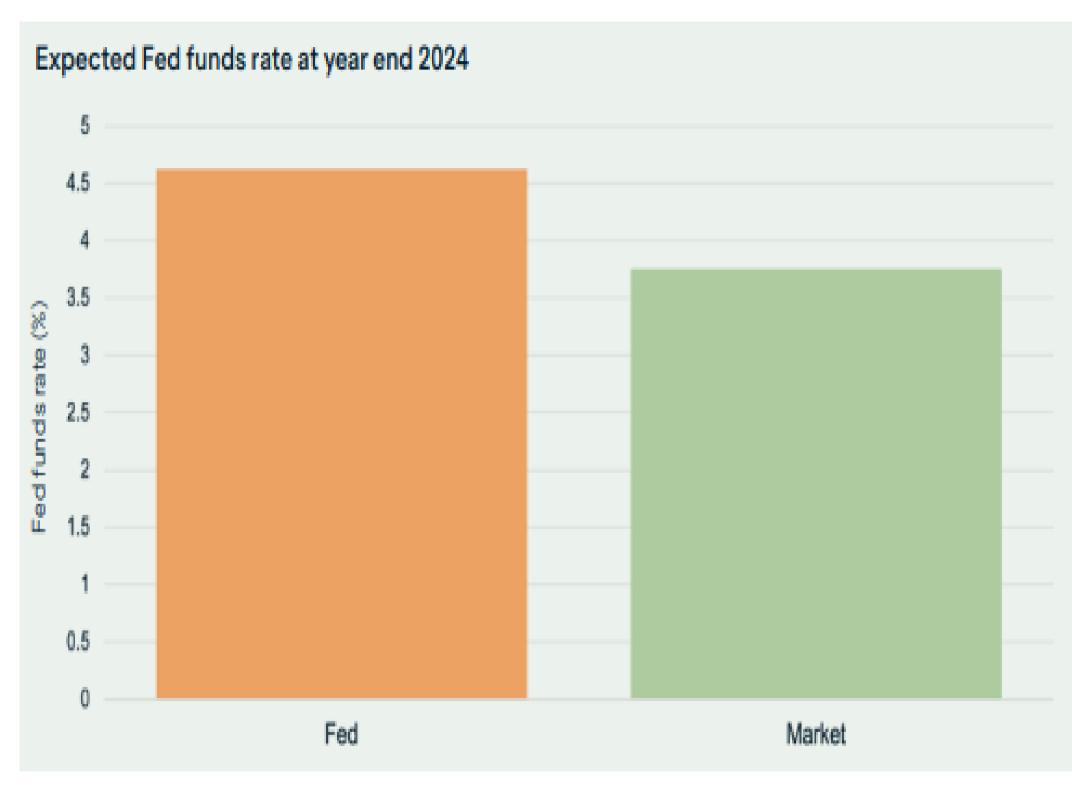
Source: Marlborough Multi-Asset Team, Bloomberg

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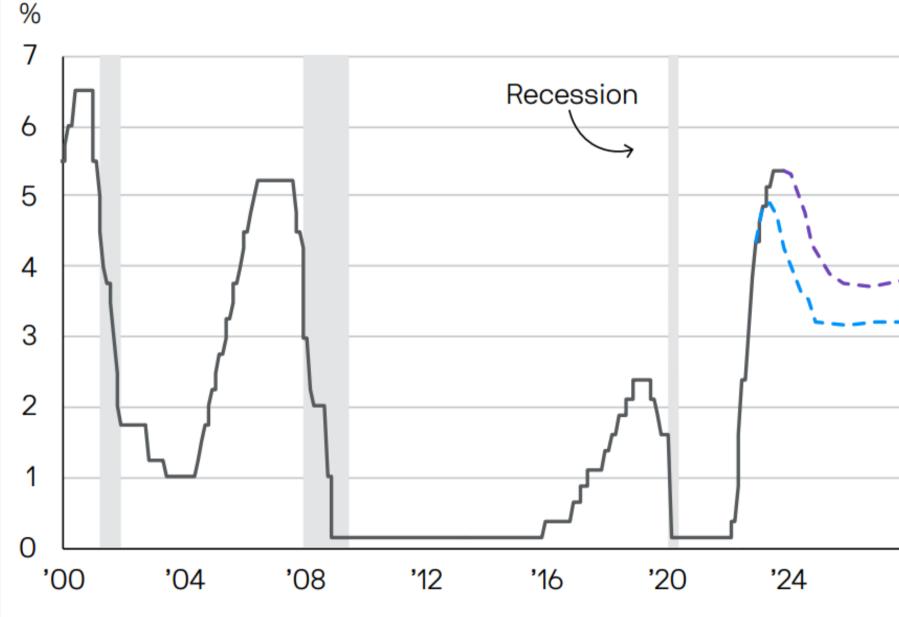


Interest rates have peaked

We expect to see interest rate cuts in 2024



Federal Reserve policy rate expectations

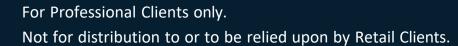


- Federal funds rate
 Market expectations at start of 2023 (mean)
- Market expectations on 15 November 2023 (mean)

Data as at 15/11/23 Source: Marlborough Multi-Asset Team, JPM.



Current market view





Tactical asset allocation (TAA)

Summary & Comments

Asset	t Class	Region / Sector	UW	N	ow	December Changes	Investment Team Views
	sses	Equities	\rightarrow			\rightarrow	As interest rates are set to fall in many developed markets, we expect to see equities delivering a more broad-based recovery in 2024 as opposed to being dominated by profitable technology companies.
Main Asset Classes		Fixed Income					Bonds are now providing an attractive level of income for investors. With central banks pausing interest rate rises, and likely cutting in 2024, we expect improved performance in government bonds.
		Duration					Overall duration positioning is neutral, combining both shorter-dated and longer-dated bonds. The shorter-dated benefits from attractive yields due to high-interest rates, and the longer-dated is set to benefit from rate cuts.
		Cash					Cash offers an attractive yield and offers better opportunities on a risk-reward basis compared to absolute return.
Sub Asset Classes		US					Most of the performance year to date has been driven by mega-cap tech companies in the US. However, historically, when interest rates have peaked, you tend to get broader market participation, and we are beginning to see this.
		UK					Valuations are at attractive levels relative to other markets. The defensive and value characteristics of the UK market can be appealing in an environment of weaker growth. Inflation has been reducing and it is likely that we have now seen peak rates with the market pricing in cuts in 2024. Interest rate cuts would be a positive for UK equity markets and especially smaller companies.
	Equities	Europe					Interest rates appear to have peaked and the ECB may be one of the first major Central Banks to cut rates in 2024 as higher financing costs weigh on companies and consumers, and this reflects the deteriorating economic data.
	Equi	Japan					The Bank of Japan is expected to end Yield Curve Control soon, we wait to see how this will effect its markets and the currency. There are further corporate reforms being implemented in January which we see as a positive for equities.
		Asia Pacific					Some economies are expected to slow but export orientated economies will likely benefit as financial conditions begin to loosen. Valuations are cheap.
		Emerging Markets					We have seen a slight improvement in the Chinese economy but there are still issues in the property sector. Valuations are attractive but growth is expected to slow in EM in the coming quarters. Latin America continues to be the stronger region.
		UK Gilts					We are at peak interest rates in the UK, inflation continues to fall, and we are becoming more optimistic about duration, especially if there are rate cuts in 2024.
		Global Government					We have added some duration in global government bonds, particularly in US treasuries. We expect to see bonds providing diversification to portfolios should we see a recession. In the interim, yields are more attractive today.
	come	UK Investment Grade					With base rates expected to fall in 2024 we have positive sentiment towards credit, especially with the higher yields on offer.
	Fixed In	Global Investment Grade					Central bank rates across the three major areas (US, EU & UK) are expected to cut rates in 2024. This is one of the reasons we have a favourably view of credit going into the new year. Corporates generally remain in good health.
		High Yield					Spreads on high yield are tight and don't provide the necessary compensation versus investment grade. Defaults have started to increase but at a slow pace. We expect this to accelerate as we move into 2024 and more companies must refinance their debt at higher rates.
		Emerging Market Debt					Any dollar weakness will benefit EM Local currency bonds. There are still pockets of opportunities in both hard and local currency bonds so we prefer an actively managed blended strategy.
	Alts	Property / Infrastructure					Rising interest rates and refinancing costs have already weighed on the sector performance. Infrastructure typically has more defensive characteristics and we prefer this exposure over property.
		Commodities					Gold and other precious metals are often negatively correlated to both equities and bonds. With heightened geopolitical tensions this could provide some further diversification within portfolios.
		Absolute Return					The absolute return sector has underperformed cash YTD. There is likely to be some volatility in markets. However, equities and bonds are broadly expected to be positive, so this area will likely continue to lag in the short term.



Macro View:

On balance, we are neutrally positioned in portfolios from a modestly risk-on position at the beginning of 2023. This follows good performance in the first half of 2023, due to falling inflation and economic activity being better than expected.

Core view:

Our core view is that inflation continues to moderate in development markets, helped by slower economic growth as global consumption slows following a sustained period of higher costs.

Economic growth and corporate earnings have been better than expected reducing the chance of a material global recession.

Micro View:

Equities:

We are underweight in Europe due to the impact of higher rates on consumers and economic growth, which is quite low already. We are overweight in Japan where we are seeing an improvement in companies' earnings.

Bonds:

We have added to long-duration bonds as interest rates looked to have peaked in the UK, Europe, and the US.

We have reduced exposure to high yield bonds as higher interest rates for longer are likely to lead to bankruptcies for riskier companies.

Key Risk:

Recession risk is likely to increase as higher interest rates filter through economies. The UK and Europe are more likely to enter a recession in 2024 compared to the US. Interest rate risk, if inflation resurfaces due to increasing energy prices, and causes central banks to hike interest rates again.



Expect growth to slow in 2024

But what does that mean for markets?

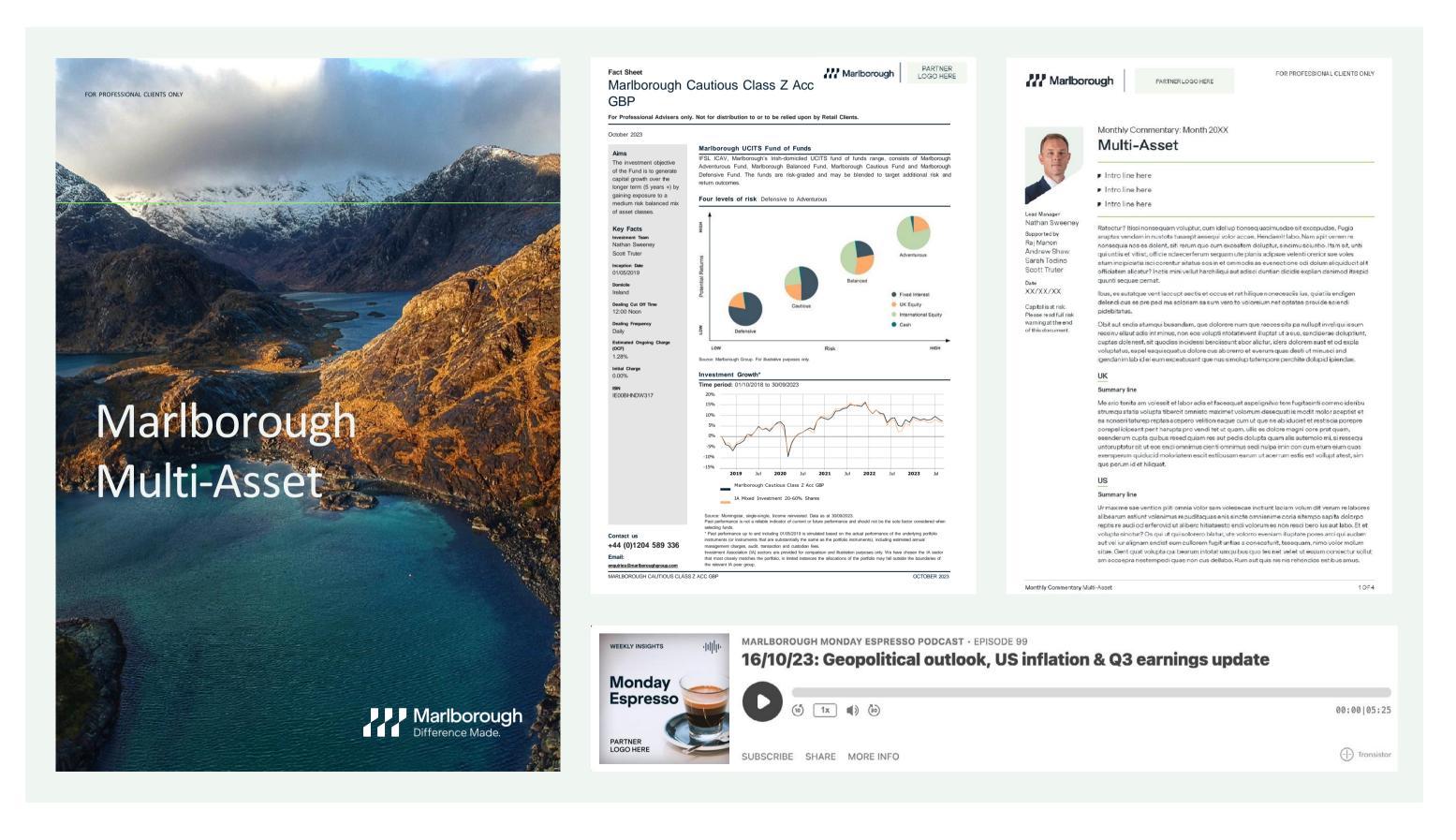
2024 Expected Outcome	Likelihood	GDP	Inflation	Interest Rates	Equity	Bonds	Cash
Central	80%	Moderate Slowdown	Falls to target	Gradual reduction			
Economy better	15%	Remains Steady	Remains above target	Higher for longer			
Economy Worse	5%	Material slowdown	Turns negative	Swifter reduction			

Data as at 31/07/23 Source: Marlborough Multi-Asset Team, Bloomberg.

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Marlborough Collateral

Podcasts, Fact Sheets, Brochures, Commentaries





Risk Warnings

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Marlborough Group Market Update