

White labelling allows you to reinforce your brand by placing your logo on a range of online materials which are viewed by your clients.

What can be white labelled?

The areas which can be white labelled include:

- / Client Login – this is the secure client portal that allows your client to track all of their investments on the Novia Global platform.
- / Client Valuation – this is a comprehensive statement of a client’s holdings – including the valuation and overall change at a given date across all products held.
- / Client Statement – A periodic statement of a client’s holdings over a specific period of time. This includes an account valuation, Intermediary payments, and transaction history of all products held over the selected date range.
- / Portfolio Performance Review Report – this is a report designed to calculate the achieved (money weighted) rate of return on a clients portfolio between any two specified dates.

Logo Requirements

In order for your logo to appear on each of these areas, you will need to provide:

For the Client Login:

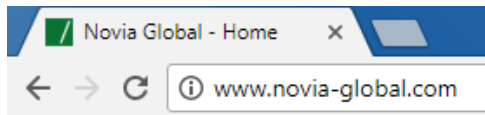
- / Logo pixels size – 150 x 75
- / Logo Format – JPEG

For the documents:

- / Logo pixels size - 400 x 200
- / Logo format - JPEG

In addition

Novia Global can also white label the “favicon” icon that will be displayed to your client whilst they are using the Novia Global platform within their web browser. The “favicon” icon is the small logo which appears on the web browser tab, for example:



In order to implement this feature, you will need to provide the following:

- / Logo pixels size – 32 x 32
- / Logo Format – .ICO

Further Information

If you wish to take advantage of our white labelling service then please contact us at clientservices@novia-global.com or call the Client Services team on (0) 1225 517 517.