

For Immediate Release  
26<sup>th</sup> April 2017

## **OpesFidelio selects Novia Global as their preferred platform**

Novia Global and distribution partner Up Capital are delighted to partner with OpesFidelio as their preferred platform and as the main sponsors of the 2017 OpesFidelio conference in Prague. Andrew Back, Director at Up Capital, will be presenting Novia Global's comprehensive solutions to the delegates.

The OpesFidelio network originates from the UK in the late 1990's and has offices in the UK, Ireland and the Czech Republic and is currently applying in Cyprus and Belgium. Founded on the basis of offering recurring fee-based advice models OpesFidelio provides technical support and administrative backing to over 10 European Adviser firms.

Andrew Back, Director at Up Capital said: "OpesFidelio are a highly admired financial advice network offering a transparent fee based advice model. I am thrilled that Novia Global has been selected as their platform of choice and to be collaborating with them on this highly interactive, hugely relevant and targeted conference hosted in the beautiful city of Prague."

James Percy-Caldwell, CEO at OpesFidelio said; "Novia Global are a platform provider with shared ideals of transparency and efficiency. Whilst a key element was finding a platform with a successful history of working with advisers and clients it was also essential that access to currency and clean funds was a priority. Indeed the ability to trade currency at similar rates obtainable in regulated markets was what attracted OpesFidelio to Novia Global.

Percy-Caldwell continued: "Novia Global not only have the range of products and services that we require, but also the experience, a clear vision of their business plan, their target market and their own viability with defined targets. For all these reasons Novia Global has become the preferred platform for OpesFidelio and the experience of dealing with the first couple of clients has borne our confidence out with the online system being market leading technology."



Novia Global is currently recruiting for a number of roles.

**For further information please contact:**

Pippa Russell

Novia

@NoviaPippa @NoviaGlobal

07740 933 120

[Pippa.Russell@novia-financial.co.uk](mailto:Pippa.Russell@novia-financial.co.uk)

**Notes to editors**

Novia Global Limited launched in 2015 to provide a comprehensive wealth management service or 'full wrap platform' for investment advisers and their clients in the international market. Novia Global provides a transparent pricing structure as well as access to a wide range of investment products each with their own Cash Facility, an extensive suite of portfolio management tools, and access to an extensive range of investment classes including shares, bonds, traditional authorised funds, ETFs and alternative investments.

The core operating system is provided by Australian based GBST who have been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999, amassing \$186bn (AU) in assets under management on their systems. The comprehensive suite of portfolio management tools is powered by Financial Express.

The Novia team, based in Bath, is led by Bill Vasileff ex Sales and Marketing director and joint cofounder of Selestia. Novia as an independent proposition has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by John Beaumont, who has held a number of non-executive roles in major public organisations and several technology start-ups and Donald MacKinnon as non-executive, ex sales director of Matrix Securities.