


**Novia Global strengthens integrated investment portal.  
Three new strategic partnerships agreed**

*8th November 2016* – Novia Global, the online wealth management service today announces the broadening of the integrated investment portal with additional strategic partnerships newly completed with Brooks Macdonald, LGT Vestra, and Bordier & Cie (UK) PLC. Access to these additional DFMs and model portfolios will be available via the Novia Global platform with immediate effect and will be fully integrated into the suite of online multi-currency platform tools and multiple product wrappers.

The Novia Global integrated investment portal was launched in March 2016 with five DFMs: **Marlborough, Smith & Williamson, Copia Capital Management, MitonOptimal and Tavistock Investments.** The new DFMs coming on board will be added to this panel to provide additional choice for advisers and trust companies looking to outsource their investment decisions via a centralised investment proposition. Access to these new DFMs will include the ability to utilise their model portfolios now loaded on to the Novia Global platform, or via a direct investment and will be fully integrated into the market leading model portfolio manager tool. This investment innovation allows advisers and discretionary fund managers to create and manage portfolios online, as well as providing the ability to perform portfolio scans on completed models, review performance and realign portfolios.

Dave Field, Head of Customer Service at Novia Global said: “We are thrilled to have these high calibre discretionary managers on board. We are continually looking to enhance our offering and this unique collaboration, incorporating both the well-known as well as the emerging talent, will further help to support adviser and trustee choice when determining the best investment solution for their clients. The fact that these are integrated into the platform tools will offer time and cost savings for the intermediary as well as providing a clear audit trail and reporting synergies”

Richard Hughes, Head of Business Development at Brooks Macdonald commented: “Making Brooks Macdonald’s International Managed Portfolio Service available across a leading investment platform is a significant step in the development of our international business. As advisers and trustees adapt their business approach to meet regulatory change and the ever-growing demand for technology-led solutions, platforms will play an increasingly



important role. We are pleased to be able to work with Novia Global as this trend continues to develop in the international market.”

Richard Harwood, Managing Director, LGT Vestra (Jersey) said “We are delighted that the full range of LGT Vestra (Jersey) offshore models will now be available through the Novia Global platform. This will give offshore advisors access to the LGT Vestra brand which their onshore counterparts have been successfully using for many years”

Bordier UK Chief Executive Officer, Jamie MacLeod concluded: “We are delighted to have extended our relationship with Novia by adding our international models to their Global Platform. The Platform provides high quality services and options to international advisers and trustees, which is the perfect fit with our investment experience and expertise.”

Novia Global, available to advisers, trust companies and private banks dealing in the international markets, recently announced the availability of multi-currency Exchange Traded Funds (including Sterling, US dollar and Euro) on the platform and extended its jurisdiction to include the Middle Eastern territories. Further information can be found at [www.Novia-Global.com](http://www.Novia-Global.com)

-end-

**For further information please contact:**

Pippa Russell

Novia

07740 933 120      [Pippa.Russell@novia-financial.co.uk](mailto:Pippa.Russell@novia-financial.co.uk)

**Notes to editors**

Novia Global Limited launched in 2015 to provide a comprehensive wealth management service or ‘full wrap platform’ for investment advisers and their clients in the international market. Novia Global provides a transparent pricing structure as well as access to a wide range of investment products each with their own Cash Facility, an extensive suite of portfolio management tools, and access to an extensive range of investment classes including shares, bonds, traditional authorised funds, ETFs and alternative investments.

The core operating system is provided by Australian based GBST who have been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999, amassing \$186bn (AU) in assets under management on their systems. The comprehensive suite of portfolio management tools is powered by Financial Express.

The Novia team, based in Bath, is led by Bill Vasileff ex Sales and Marketing director and joint cofounder of Selestia. Novia as an independent proposition has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by John Beaumont, who has held a number of non-executive roles in major public organisations and several technology start-ups and Donald MacKinnon as non-executive, ex sales director of Matrix Securities.