

Novia Global launches new integrated investment portal, providing access to a panel of five leading Discretionary Fund Managers

Strategic partnerships have been signed with Marlborough, Smith & Williamson, Copia Capital Management, MitonOptimal and Tavistock Investments.

22nd March 2016 Novia Global, the new platform for international intermediaries is today pleased to announce the launch of a new DFM service which will enable Novia Global users access to a diverse range of investment solutions. Strategic relationships have now been agreed with: Marlborough, Smith & Williamson, MitonOptimal, Tavistock Investments and Novia's in house DFM Copia Capital Management, access to all of these investment houses will be fully integrated into the multi-currency wealth management service and will be available for use across the relevant wrappers held on the platform.

The new Novia Global DFM service will provide a holistic investment solution for international intermediaries wanting to use the skills of a DFM in making investment decisions'. The wide ranging investment approaches and philosophies offered by those on the panel reflects the non-homogenous requirements of the diverse and changing Adviser and Trustee needs in the international market. The new service will also facilitate access to a range of model portfolios as well as the newly launched innovative Modern Portfolio Manager tool, this facilitates the creation and management of portfolios all online, as well as the ability for intermediaries to perform portfolio scans on completed models, review performance, and realign portfolios. All of this is offered in a straight through processing environment with no re-keying or wet signatures required and is totally integrated with all the investment tools held on the platform.

Bill Vasilieff, CEO at Novia Global said: "We anticipate a strong demand for a high quality and diverse range of investment solutions in the offshore markets we operate in and are delighted to be making this announcement. The range of portfolio construction and reporting tools we offer, coupled with these Discretionary Fund Managers, makes for a very powerful offering to our intermediaries."

Andrew Staley, Chairman of the Marlborough group said: "The new platform addresses a clear appetite among international intermediaries for quality investment solutions and since Marlborough has a reputation for excellence in investment management we believe this is a strong strategic fit."



Mickey Morrissey, Head of Distribution at Smith & Williamson Investment Management said: 'We are delighted to be working with Novia Global in this new and very exciting venture to provide a range of offshore models on their platform. There is no doubt that outsourcing to investment managers such as Smith & Williamson is not only the preserve of UK companies and others will follow our lead over the coming months and years ahead.'

Phil Penrose, International Sales Director of MitonOptimal, said: "Novia Global's entry into the international platform space signals a new chapter in this developing market segment. Novia's pedigree and proven experience in the demanding UK market will see them set new standards in technology, service and fees."

Hoshang Daroga, Quantitative Investment Manager at Copia said: "With DFMs evolving their propositions to reflect changing needs, we are seeing a huge demand for index driven, largely ETF populated passive portfolios, overlaid with an active asset allocation. The recent launch to market of our new Smart Beta portfolios were immensely well received in the UK adviser market and we are delighted to be bringing these and our ten risk rated Copia models to the international market via the Novia Global platform"

Brian Raven, Chief Executive at Tavistock Investments said "We are excited to be working with Novia Global as they enter the worldwide offshore market for expats and trust companies. We feel this is a huge opportunity for DFMs and one that we are keen to exploit to the fullest."

Novia Global launched in October 2015 providing a transparent wealth management service facilitating access to a diverse universe of assets and currencies.

For further details on Novia Global go to <http://www.novia-global.com/>

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Notes to editors:

Novia Global Limited launched in 2015 to provide a comprehensive wealth management service or 'full wrap platform' for investment advisers and their clients in the international market. Novia Global provides a transparent pricing structure as well as access to a wide range of investment products each with their own Cash Facility, an extensive suite of portfolio management tools, and access to an extensive range of investment classes including shares, bonds, traditional authorised funds, ETFs and alternative investments.

The core operating system is provided by Australian based GBST who have been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999, amassing \$186bn (AU) in assets under management on their systems. The comprehensive suite of portfolio management tools is powered by Financial Express.

The Novia team, based in Bath, is led by Bill Vasilieff ex Sales and Marketing director and joint cofounder of Selestia. Novia as an independent proposition has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by John Beaumont, who has held a number of non-executive roles in major public organisations and several technology start-ups and Donald MacKinnon as non-executive, ex sales director of Matrix Securities.